

LED BURNETT U.S.A.

a division of L&B COMPANY LIMITED, LTD.

Ad No. 1057—"MILD RECESSION"—Reg. No. 05446—Page—(85) x (115) inches—4 "C" Brand—National (Domestic) Magazine, 1980

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Finally! Good news about a recession. The one at the end of our cigarette. That is.

Our famous recessed filter keeps your lips from touching the tar that builds up on the tip.

Flush filters can't do that.

That's why Parliament Lights are so tastefully light.

And that makes this recession very easy to enjoy.

Available in
Soft Pack, Box and 100s.



Only Parliament Lights has
the famous recessed filter.

Soft Pack, 9 mg "tar," 0.7 mg nicotine—Box, 10 mg
"tar," 0.7 mg nicotine—100's, 12 mg "tar,"
0.8 mg nicotine av. per cigarette, FTC Report Dec. 79.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

